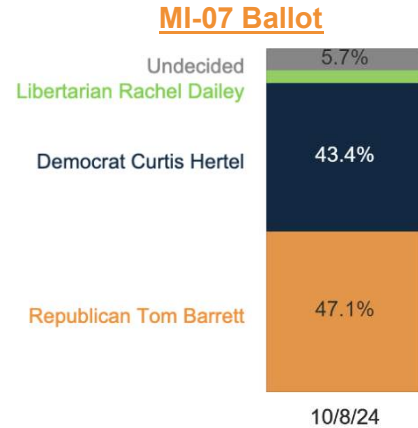


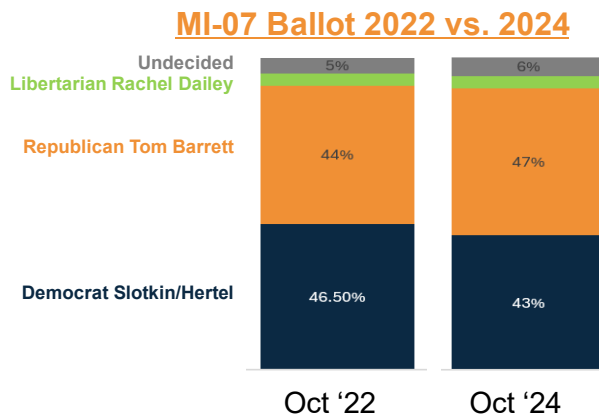
MI-07 Poll: Barrett Gaining Steam as Election Day Nears

Barrett outpaces Hertel in this pivotal swing district.

- Despite massive spending against him, Barrett has surged with less than four weeks to go. He is marching toward 50% ballot share and **taking a 4-point lead over Hertel**.
- **Independents have shifted 8 points toward Barrett**, giving him a **5-point advantage** with these voters.
- Inflation and the economy (24%) and illegal immigration (17%) rank among voters top three issues, and **Barrett is dominating those who prioritize them** by 65%+.
- Barrett now **leads in all three media markets**, including the expensive Detroit media market.



Barrett better positioned to win than in '22.



Mid-Oct 2022 Margin: **Barrett -3**

Mid-Oct 2024 Margin: **Barrett +4**

TOTAL SHIFT: +7 for Barrett

- Back in mid-October 2022, **Barrett trailed Slotkin by 3 points** (Barrett 44 – Slotkin 47).
- Barrett **was down 22 points with Independents** at this point two years ago – he's **now sitting 27-points** better with this group.
- **Barrett's margin** among a **key group**—non-college-educated voters—has **climbed seven points**, going from Barrett +19 two years ago around this same time to **Barrett +26 today**.
- Barrett's stronger 2024 position is also **powered by more solid backing from his base**, up from 87% of Republicans in mid-October 2022 to 94% now.

BOTTOM LINE: While Barrett is stronger positioned to win this election cycle, **he'll need resources to overcome the massive Democratic spending.**

Methodology: This probabilistic survey was conducted October 6-8, with 405 likely general election voters. It has a margin of error of $\pm 4.85\%$. Likely general election voters were interviewed via live phone calls and SMS text-to-web. This survey was weighted to a 2024 likely general election universe.

